

ANVIL

# About

ANVIL is a full-service digital solutions integrator with a team of highly qualified IT specialists focused on predictable results and high-quality service. We can help you develop and promote professional corporate websites and online stores of varying complexity and create services and startups of any complexity.



# Our mission

To help companies increase their profits and brand awareness through an entirely new marketing package, using the latest information technologies and tools to promote their business online.





## Numerical indicators

86

Developed unique technological web resources - from stylish landings to highly loaded portals

327

Effective advertising campaigns launched and optimized in various business niches

124%

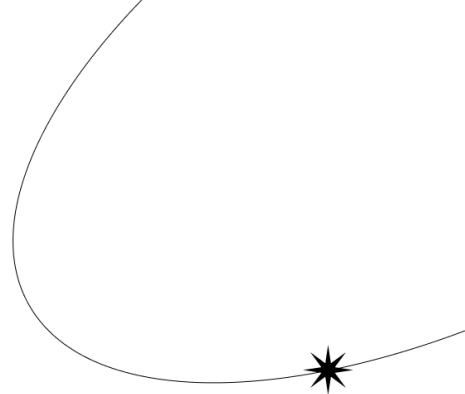
Average percentage increase of our clients' turnover after launching complex digital solutions





## Our targets

We see digital as a symbiosis of art and high technology. Our mission is to help your business grow and develop through innovative and modern marketing, non-standard developments, and solutions.



# Our office

Here, in the stylish atmosphere of minimalist hi-tech, we bring our projects to life. The modern open space format ensures effective interaction between departments and allows each employee to feel part of the whole.





## Our clients

Over the years of our work, we have gained invaluable experience working with companies of both local and international formats. We understand the specifics and needs of businesses of all sizes. That's why many companies around the world trust us.

# Services

Our team offers a full range of services within comprehensive digital marketing. We have unique technical solutions for creating and promoting a web platform for your business, as well as increasing the value and recognition of your brand.

## DEV

Our competencies are enough to develop any web resource: from a one-page promo site to a multifunctional portal. We develop platforms based on popular CMS, proven to be technically perfect. Our developments and innovations will bring your business to a qualitatively new level.

## SEO

The cheapest and most loyal type of traffic is organic. In the long term, a successful project needs external and internal site optimization. To ensure increased site conversions from search engines, we use only working methods repeatedly tested in practice.

## SMM

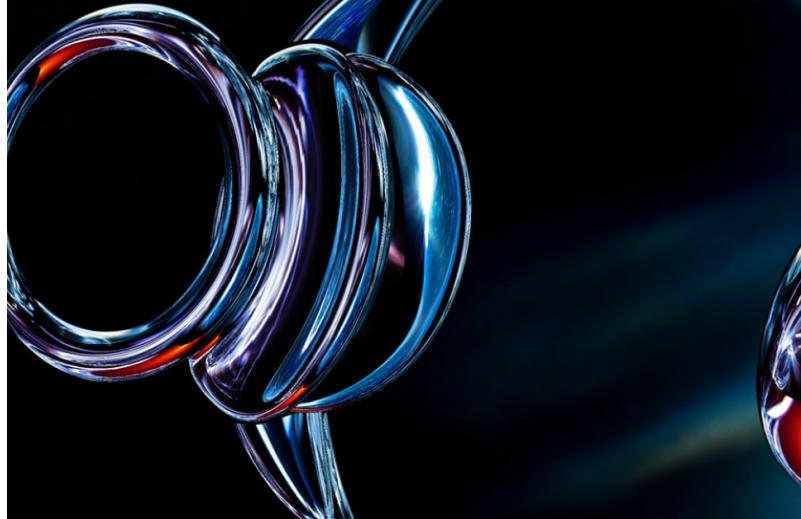
Working with potential customers and partners in social networks increases brand awareness and creates a positive image of the company without the need to develop a corporate website. Special interaction techniques work to attract and retain a loyal, interested audience.

## SERM

More than half of customers make purchasing decisions based on reviews - following other people's experiences is embedded in human psychology. Therefore, reputation management is the key to business success. We analyze search results, assess risks, and work on dislodging the negative, forming a positive image of the company or brand.

## Target

Setting up, optimizing, and analyzing targeting advertising on social networks. Retargeting technology is used to return customers to an incomplete targeting action. The mechanism's effectiveness is from 20% to 50% higher than conventional online advertising, as advertising creatives are shown only to customers potentially interested in the product.



# Message from the CEO

Developing innovative digital solutions is a process that requires creativity, professionalism, mastering technology, teamwork, and much experience. It is a complicated process, but not for us.

We will be glad to work on your project, giving it a new marketing packaging and meaning and providing a fundamentally new level of sales and recognition of your brand.





# Advantages

## Efficiency

Having tested many methods and theories, we left only 100% working solutions in our arsenal. Instead of time-consuming way-finding, we only spend company resources on what actually works.

## Guarantees

We have a clear idea of what guarantees we can give our customers for each service. We make no unrealistic promises - only an exact, tested algorithm that will lead to the expected results.

## Support

We guarantee that we will not leave a project without attention, even when all the work under the contract is completed. Any of our customers can always count on the consulting support of specialists

## Quality

We work on the principle: do the best, then double the quality. It allows us to be proud of the results of our work and offer our customers only high-quality digital products and services.

## Reliability

A company's reputation for reliability is one of our core values. We take responsibility for every project entrusted to us and achieve the best possible results.

## Professionalism

Our studio has gathered a unique team. They are not only first-class specialists but also people who love their work and strive to develop in their specialty, reaching new horizons.



# Interaction process

01

## Discussion

At the stage of negotiations with the customer, we identify the characteristics of the business and its needs. After the analysis, we offer several solutions, considering the customer's point of view and wishes.

02

## Action plan

Once the shape of the final goal has been defined, it is necessary to draw up a plan to achieve it. We outline the number of tasks and the time required to implement the project, and all further work is carried out according to this plan.

03

## Signing the agreement

Adjustments to the project plan are only allowed during the discussion and drafting stage of the program. The signed agreement is the final document; adjustments are only possible as part of the supplementary agreement.

04

## Reliability

Having a ready-made plan, the company's specialists set to work. According to the program, the work is carried out stage by stage; in the stipulated period, the intermediate results are provided to the customer.





# MARYLEBONE Inn

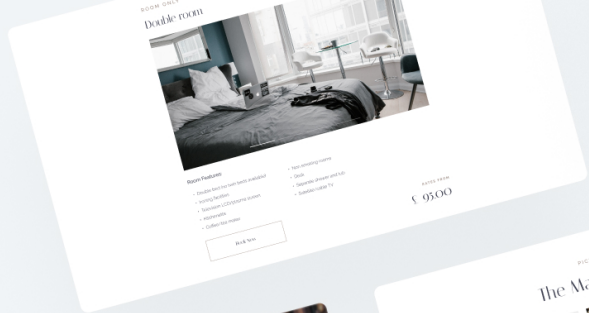
HOTEL

Whether you are visiting London for one night, one month or longer, Marylebone Inn will provide you with a comfortable and secure base, conveniently located and at the most competitive prices guaranteed. We are known for providing the most comfortable beds in the most modern rooms at very competitive prices.

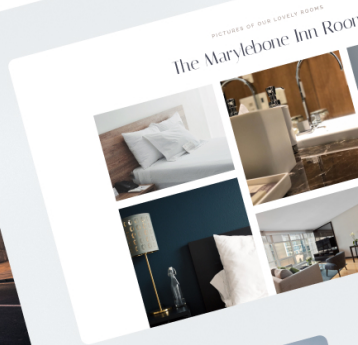




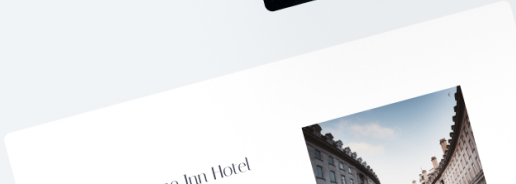
The Merylebone Inn is a luxury hotel located in the historic center of London near Regent's Park.



£95.00



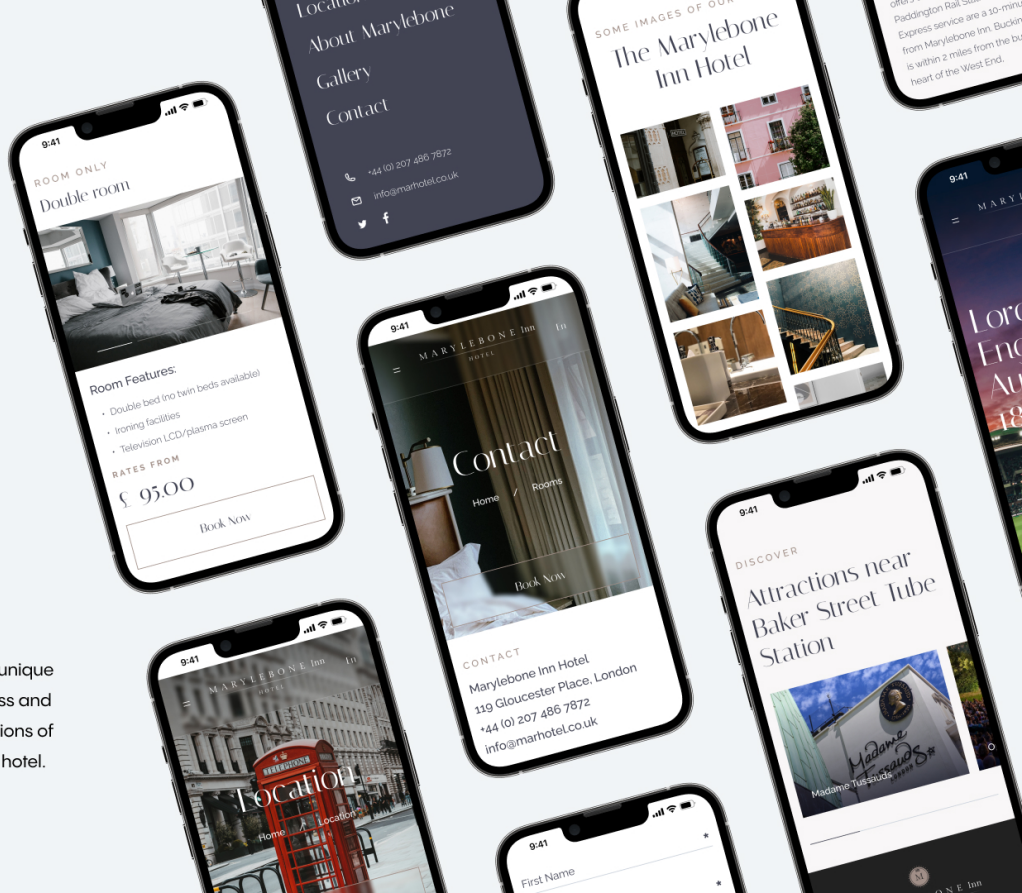
Convenient Location



Merylebone Inn Hotel

# Task

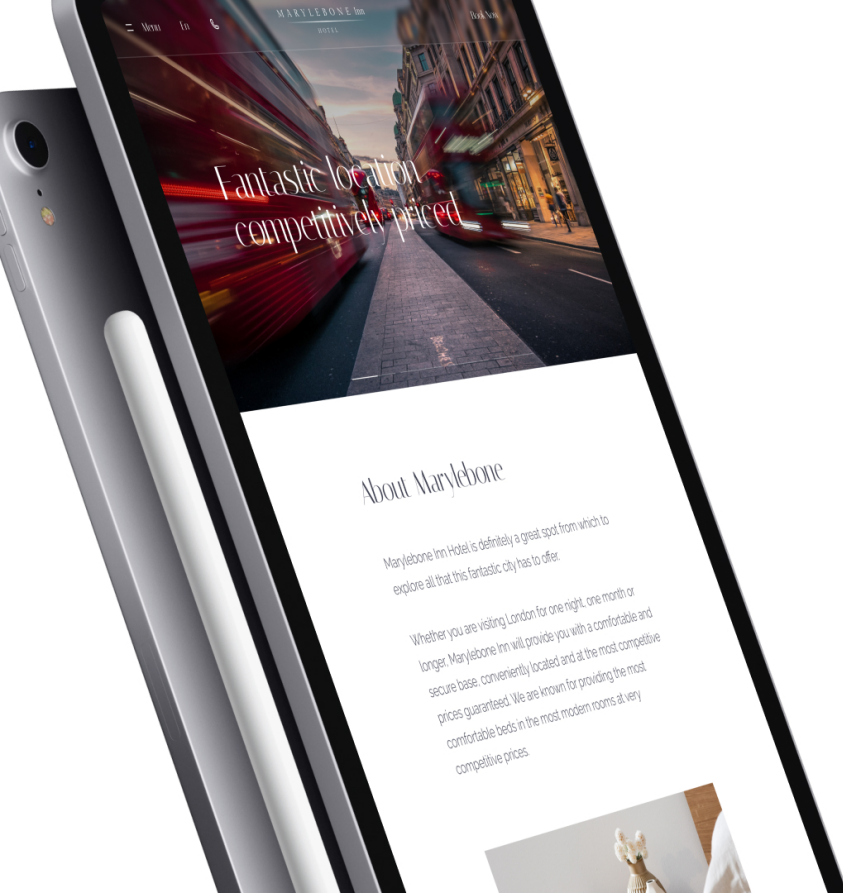
To develop a beautiful and user-friendly website with a unique modern design, which would emphasize the uniqueness and beauty of London and introduce the visitor to the attractions of the historic part of the city, located relatively close to the hotel.



# Solution

In a short time, our team developed a spectacular website with a unique design. The hotel visitors were impressed by the new, modern website. As a result, the website traffic and hotel room occupancy, and turnover increased.





Fantastic location  
competitively priced

### About Marylebone

Marylebone Inn Hotel is definitely a great spot from which to explore all that this fantastic city has to offer.

Whether you are visiting London for one night, one month or longer, Marylebone Inn will provide you with a comfortable and secure base, conveniently located and at the most competitive prices guaranteed. We are known for providing the most comfortable beds in the most modern rooms at very competitive prices.



# Technologies and tools


During the development of the website, the layout on the Framework Vue.js was used, the site was integrated with the booking system on the site [booking.com](https://www.booking.com) and the accounting system [booking and room payment guestcentric.com](https://www.guestcentric.com)




# Conference on Architecture and Construction

CAC is a website for the Conference of Architects, Designers, Construction Specialists, Construction Managers, and anyone interested in architecture.







**Mia Taylor**  
Specialist in environmental safety, participated in the development of regulations for construction projects



**Patrick Wilson**  
Head of the quality control department, under his control, more than ten residential complexes were built in America



**Gary Evans**  
Head of the Department of Automation and mechanization of production processes, participated in the design and construction of non-residential buildings in Germany




**Mia Peterson**  
Architect, worked on many projects of residential buildings and park buildings in Copenhagen, runs a blog for aspiring architects

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Participate



on architecture and  
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unication. A powerful  
n and personal



August 25 / CityExpo

# Conference on Architecture and Construction

Participate

Themes
Speakers
Timetable
Apply

## Program

Start time	Subject
10:00	Technologies of modern composite binders
11:05	Coffee break
12:10	Modern multifunctional building materials
13:00	Coffee break
14:10	Modern building systems
	Modern building materials

5	12	35
of useful	Unique speakers	Hours of lectures

## Projects in which the speakers participated



Nuevo Polanco, Mexico City  
**Museum of Art, Architecture and Technology**

The Museum of Art, Architecture, and Technology (MAAT) is a project of the EC Foundation. It is spread over two neighboring buildings - Portugal's first concrete station and a modern construction by British architect Amanda Levate. It has almost 3000 square meters for exhibitions and events, and was built and directed by the former curator of contemporary architecture of the Museum of Modern Art (MoMA) in New York, Pedro Galdames, who, when the museum was inaugurated, said that it was unique in the world since no other crosses the disciplines of architecture and technology. It presents the relationship between art and technology through contemporary and international exhibitions.

# Program

Start time	Subject	Speaker	End of lecture
10:00	Modern styles of architecture	Maria Peterson	10:50
11:00	Reconstruction of old buildings	David Turner	10:50
13:15	Coffee break		14:10
14:20	The image of the architecture of the future	Thomas Brown	15:00
15:30	Communication		17:00

< > Day 1

Architecture design trends of the 21st century

## Specially invited guests



**Maria Peterson**

The architect, worked on many projects of commercial buildings and park buildings in Europe, runs a blog for aspiring architects



**Gary Evans**

Head of the Department of Automation and mechanization of production processes, participated in the design and construction of non-residential buildings in Germany



**Patrick Wilson**

Head of the quality control department, under his control, more than ten residential complexes were built in America



**Mia Tajjar**

Specialist in environmental safety, participated in the development of regulations for construction projects

# Task

Development of a functional site with exciting and non-standard design for a Conference on Architecture and Construction. The tasks of the site: to inform visitors about the dates and time of the conference, introduce the speakers, the speakers' programs, and some interesting architectural projects.



## Projects in which the speakers participated

Mexico, Mexico City

### Museo Soumaya

The 150-foot tall structure rises at the heart of a new cultural and commercial district, Plaza Carso at the heart of a new cultural and commercial district. The museum's form, a rotated rhomboid designed by FR-EE, is clad in a skin of curved steel columns of varying sizes and shapes, supported by 28 traditional colonial ceramic-tiled building facades and gives the museum a diverse appearance depending on the weather, time of day and the viewer's vantage point while optimizing the preservation and durability of the entire building.

A seven-ring structural system creates cantilevers on multiple sides and stabilizes the museum's continuous six-level promenade of exhibition, presentation, and gathering space.

## Solution

Our team developed a beautiful conference website with a unique design that reflected the flight of fancy of modern architects and allowed us to organize this exciting event in a big way.



# Technologies and tools

During the website development, we used the layout on the Framework Vue.js. The user was allowed to register for the forum at the Conference through the site.

## Specially invited guests



Maria Peterson

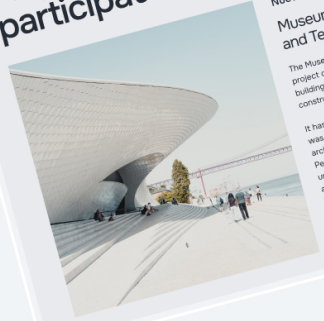
The architect, worked on many projects of commercial buildings and park buildings in Europe, runs a blog for aspiring architects



## At the conference you will receive:



## Projects in which the speaker participated



Nuevo Polanco, Mexico  
Museum of Art and Technology

The Museum of Art and Technology is a project of the EDP buildings - Portugal construction by B  
It has almost 30,000 m² of architecture designed by Pedro Gadani. It is a unique project in the architecture world, between a museum and an international

## About the conference

5

Days of useful communication

12

Unique speakers

35

Hours of lectures



## Projects in which the speakers participated



Mostoles, Madrid  
Hospital Universitario Rey Juan Carlos

New trends and fresh ideas in architecture design. Expert opinion on their application. You will learn about new products in building materials



# Shiphra Jewellery

It is the first luxury jewelry brand that creates high-end fashion jewelry lines using exclusively lab-grown diamonds.





Rings

[Discover](#)



Necklaces

[Discover](#)

Earrings

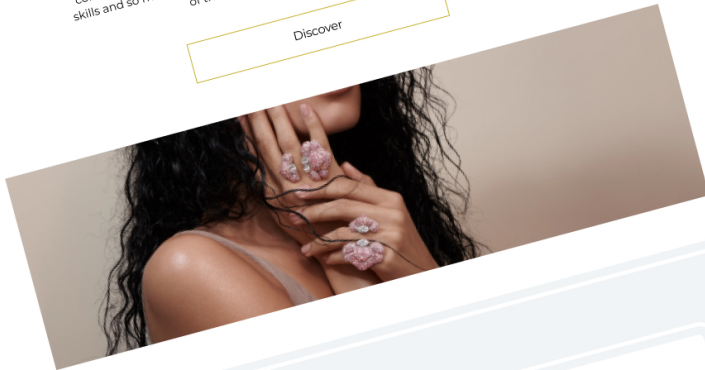
[Discover](#)

r you



Absolute beauty, fascinating diversity, and a deep grasp from Nature. Gorgeous, precious creatures and their collection are the pride of our artisans who demonstrated so many skills and so much thinking to make those intricate shapes. The lively movement of the pieces show their natural delicacy.

[Discover](#)



Shiphra is the brand that creates its pieces... of laboratory-grown diamonds. The jewelry making has an inspiring history. Shiphra is here to diversify, widen and enrich the world of jewelry, and make the world of our clients brighter.

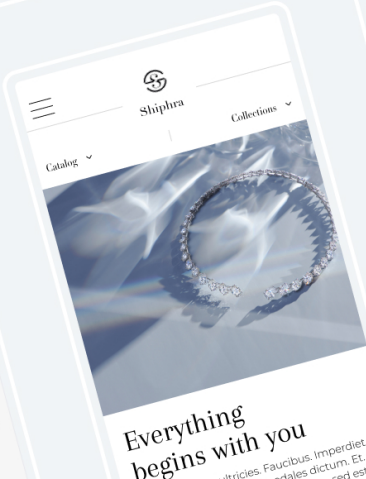
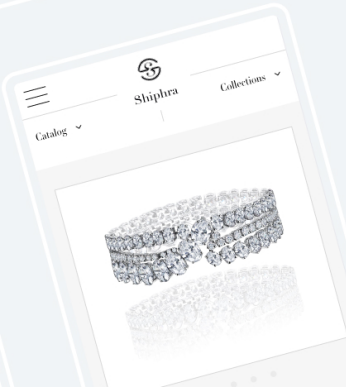
Shiphra truly believes that everything begins with YOU! We are all humans, individuals, and every one of us is a whole universe. Shiphra is about communication from one person to another. We are proud to have an individual approach to each customer and we work on the principle of "people to people". Victoria, the founder of the brand, holds personal consultations with everyone wishing to buy jewelry, and helps them to make decisions at every stage of creation.



## Collection Frame

Imagine the spirit of a modern metropolis. Modern architecture are harmoniously combined with the soul of historic buildings. Inspired by the image of a big city, the Frame collection that embodies the image of a big city design with consistent straight lines and contemporary soul of the Frame collection.

[Discover](#)



Everything begins with you

...trices. Faucibus. Imperdiet. ...ales dictum. Et. ...red est



## The challenge

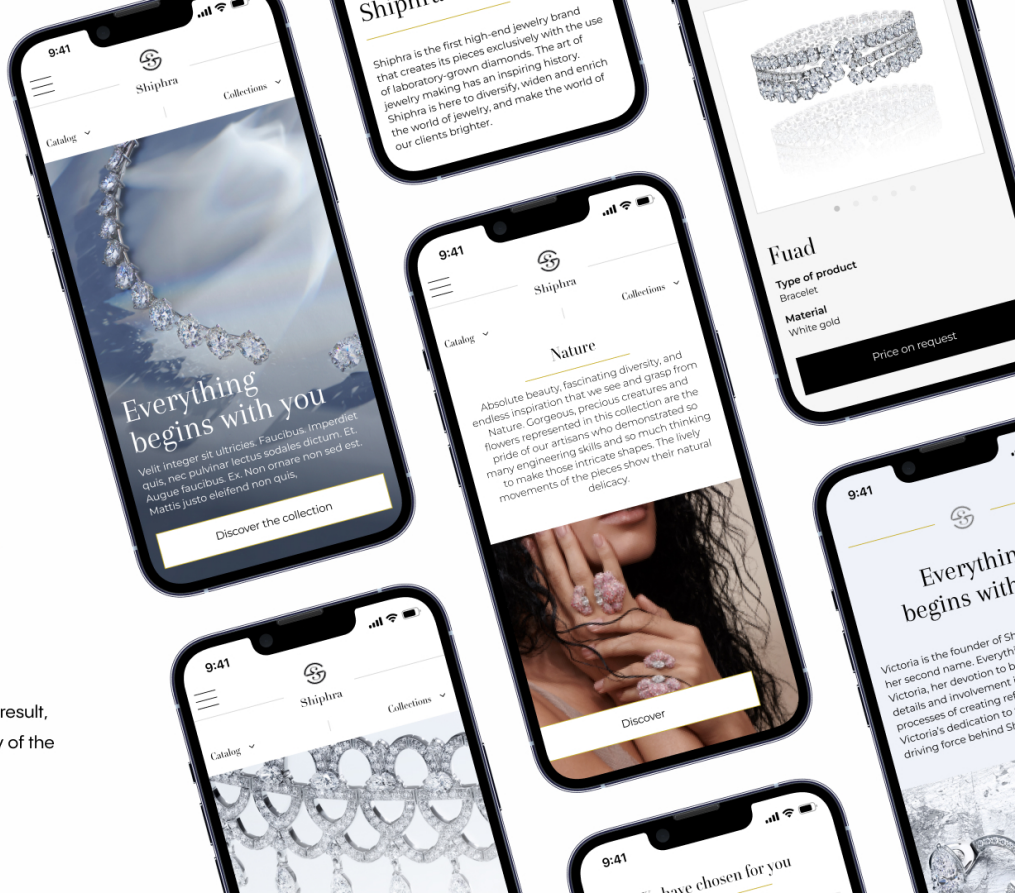
The authors of the brand wanted their website to be as stylish, unique, and inimitable as their jewelry. We faced the task of developing a sophisticated and, at the same time, functional website.





# Solution

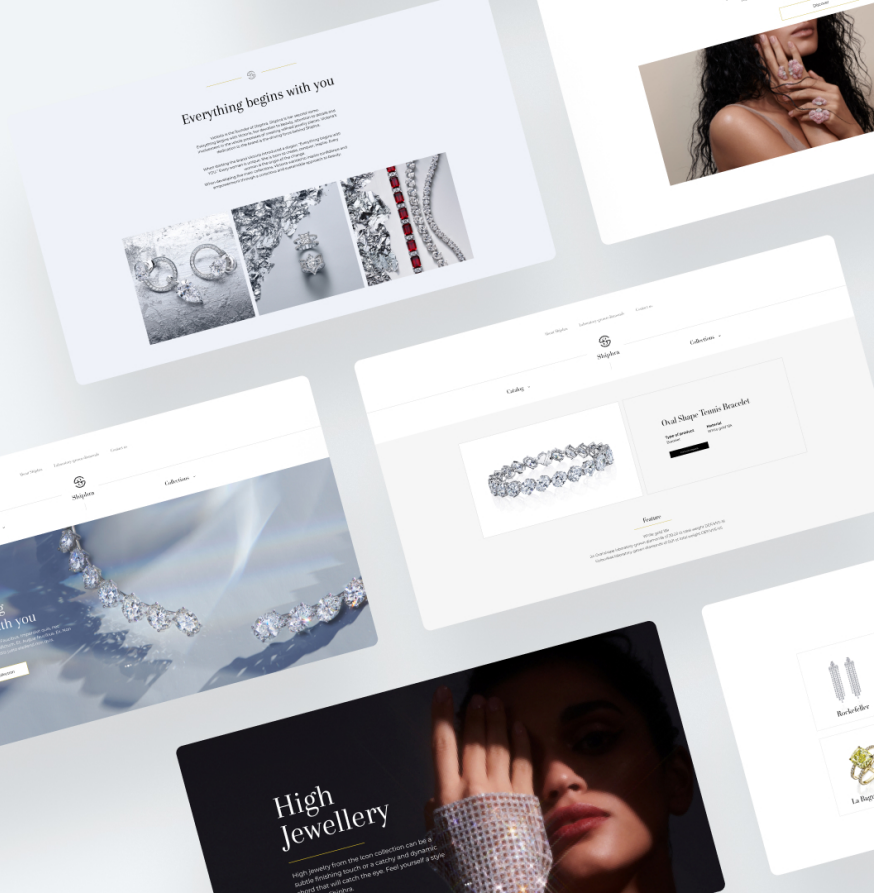
We carried out a complex work on a redesign, and as a result, we got an online store, perfectly reflecting the philosophy of the SHIPHRA jewelry brand





# Technologies

The site was created on Laravel Framework using Blade, a templating engine for PHP, which allows updating the design and layout quickly without changing the backend part of the site.





# META DAO GUILD

YOUR NEW FUTURE WORLD



# Meta DAO Guild

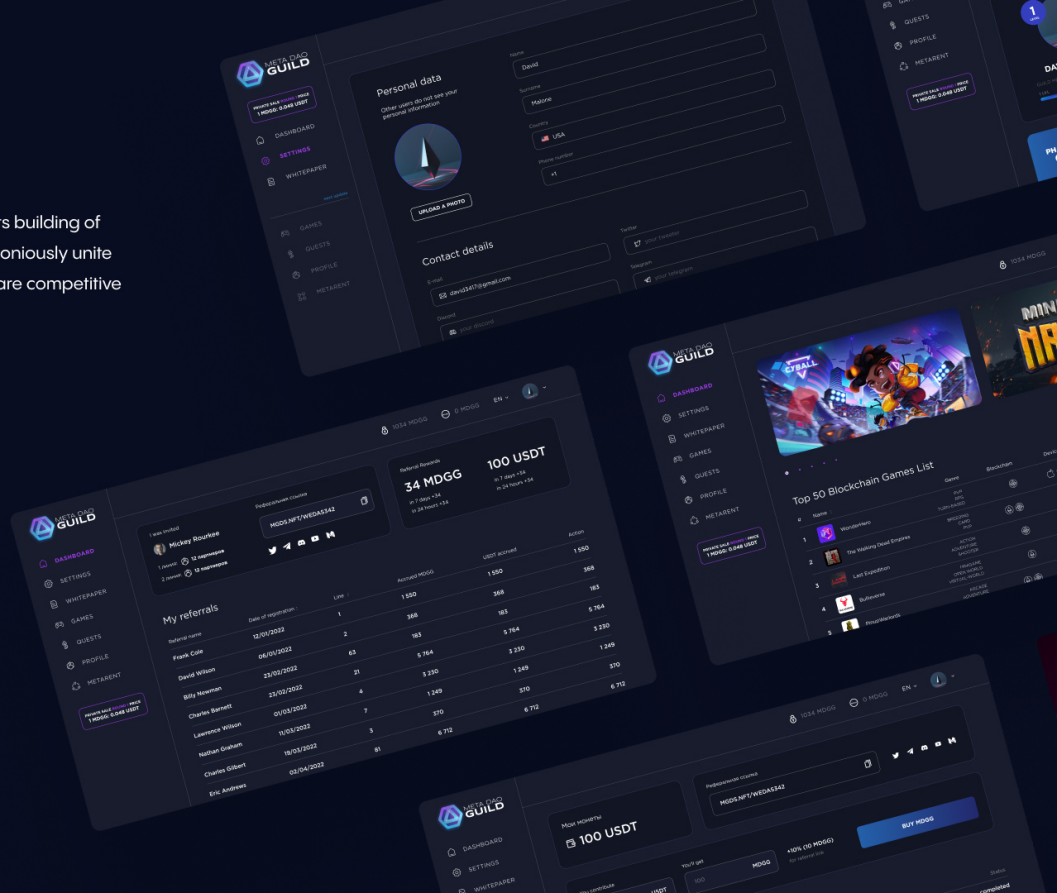
A GameFi community that brings together p2e players worldwide and provides the first comprehensive solution to provide automated revenue from NFT game assets.

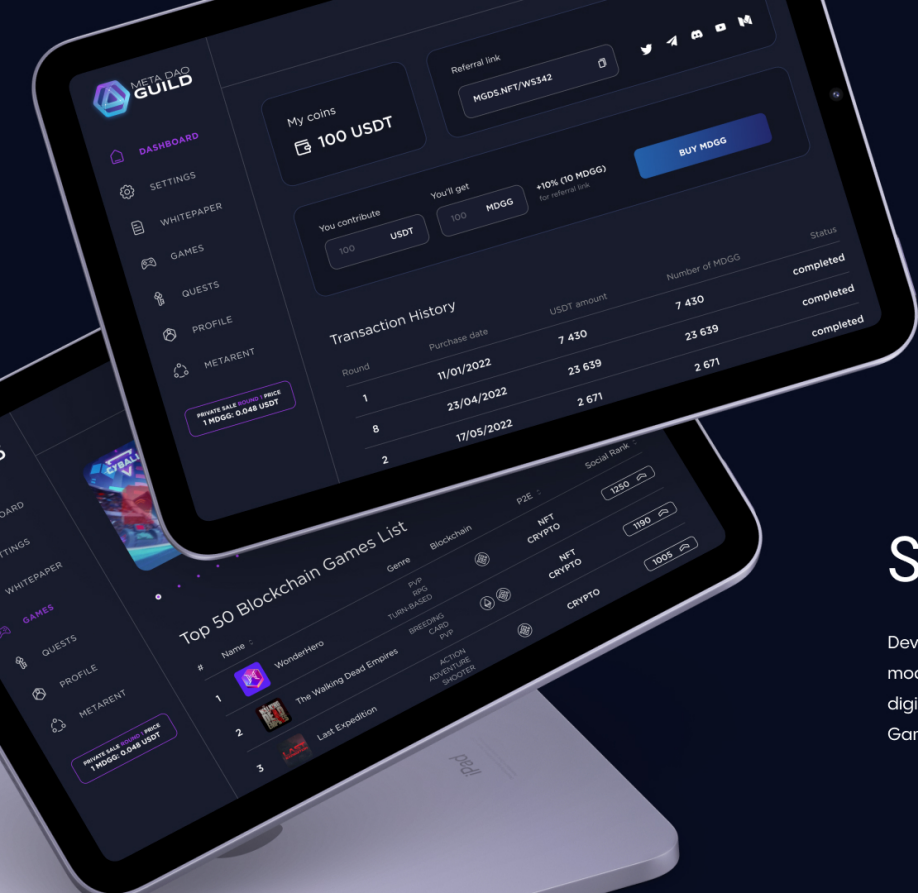




# Objective

Development of the digital platform and based on its building of effective digital marketing. The main goal is to harmoniously unite and present six major companies' directions which are competitive advantages of the brand in the GameFi market



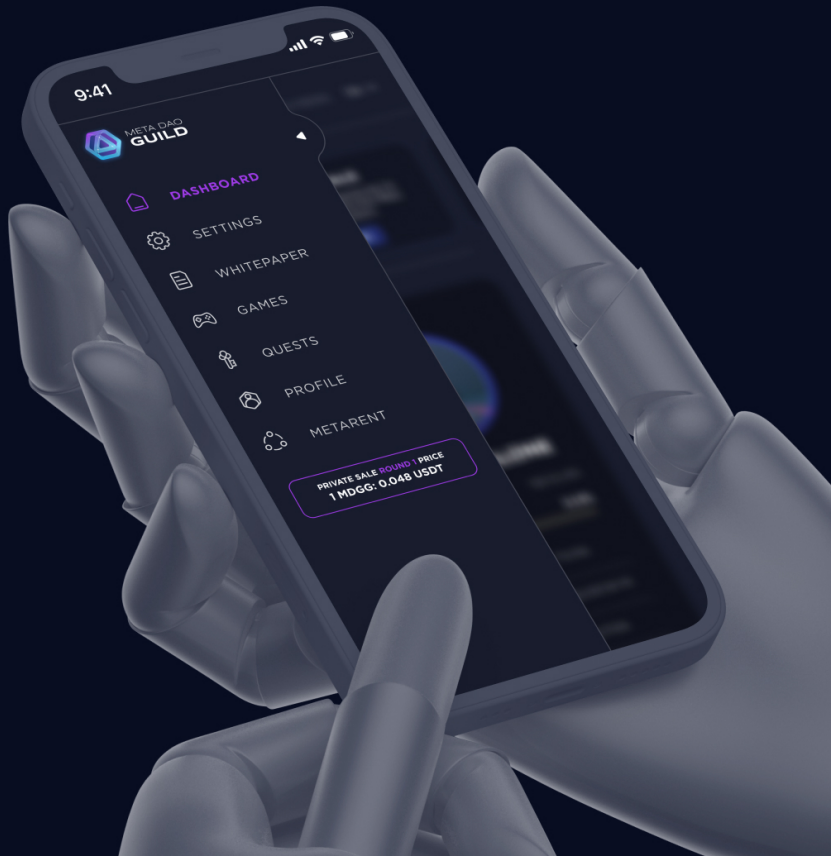


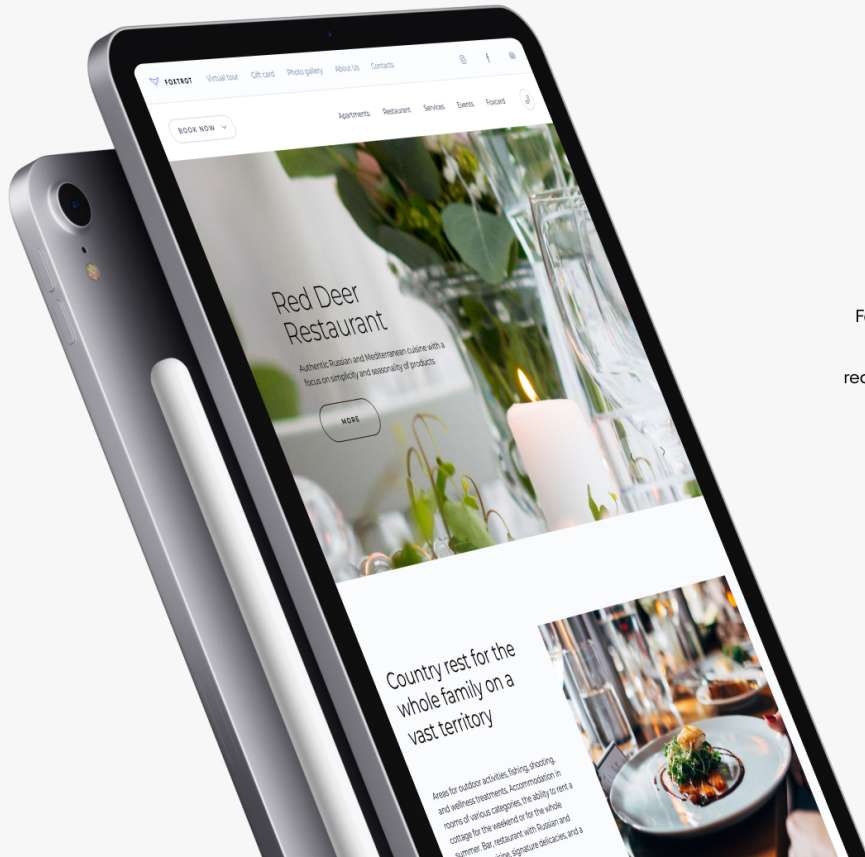
## Solution

Development of the interactive website with the user's account module. The result of the first two months of work: with the help of digital marketing tools, it was possible to form an active and involved GameFi community of 60,000 people.

# Technologies and tools

Over 30 integrations. The following promotion mechanics and advertising tools were used: SMM, Google ADS, SEO, and influence-marketing.





# Foxtrot

Foxtrot is a comfortable country family vacation complex located on the East Atlantic coast of the United States. The complex includes active recreation areas (bowling, billiards, fitness, golf, and winter entertainment), as well as a restaurant and spa area.



VIRTUAL TOUR RATES

### Cottages

Each house has a living room, three bedrooms and a kitchen. You can rent a cottage for the weekend or all summer. Pets are allowed.

MORE

VIRTUAL TOUR RATES

### Cottages

STEP 1 REGISTRATION

#### Registration

A cozy hotel with spacious apartments, built from eco-materials according to the author's project. If you are a Foxcard "GOLD" or "VIP" cardholder, please enter your Foxcard ID in the field below to receive your personalized discount.

Annual date 07 2020

ADULTS 2

Children from 0 to 3 years old 1

Departure date 14

Children from 3 to 16 years old

Breakfast

- 160 \$/1 DAY
- 70 \$/1 DAY
- 0\$

Crib FOX FREE

105 m<sup>2</sup>

- Double bed - water mattress, TV
- Refrigerator, microwave, electric kettle
- Shower cabin and bathtub

Departure date 23 12 2020

Reserve

FOXTROT Virtual tour Gift card Photo gallery About Us Contacts

BOOK NOW

## Red Deer Restaurant

Authentic, Russian and Mediterranean cuisine with a focus on simplicity and seasonality of products.

BOOK

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Apartment Restaurant Services Events Foxcard

FOXTROT Virtual tour Gift card Photo gallery About Us Contacts

BOOK NOW

back

### Foxcard

The FOXCARD card system operates on the territory of the Foxrot. Many of our guests have already become their happy owners. Cardholders have access to a comprehensive provision of services, as well as discounts on services provided on the territory of the Foxrot. Hurry up to get FOXCARD cards!

MEMBER VIP SPORT

CARDHOLDER CONDITIONS

## Member

ISSUE

FOXTROT Virtual tour Gift card Photo gallery About Us Contacts

RECOMMEND US

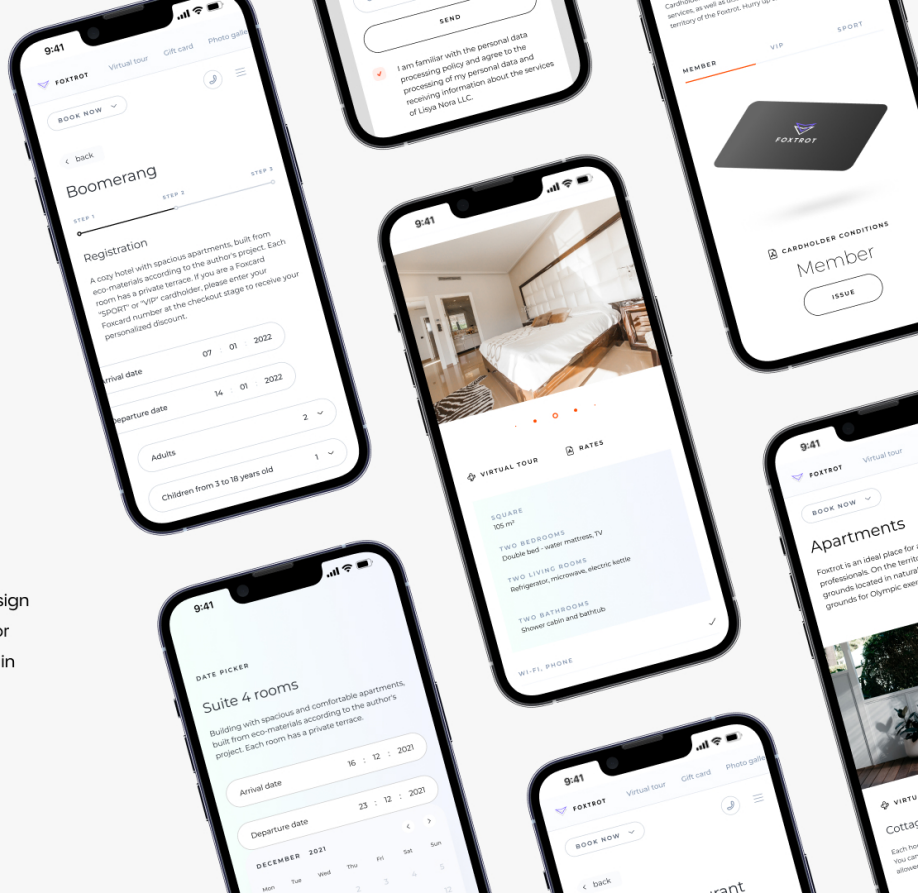
For the guests staying, as well as the owners of the "FOX" and "VIP" cards, we declare Fishing open.

FOXTROT



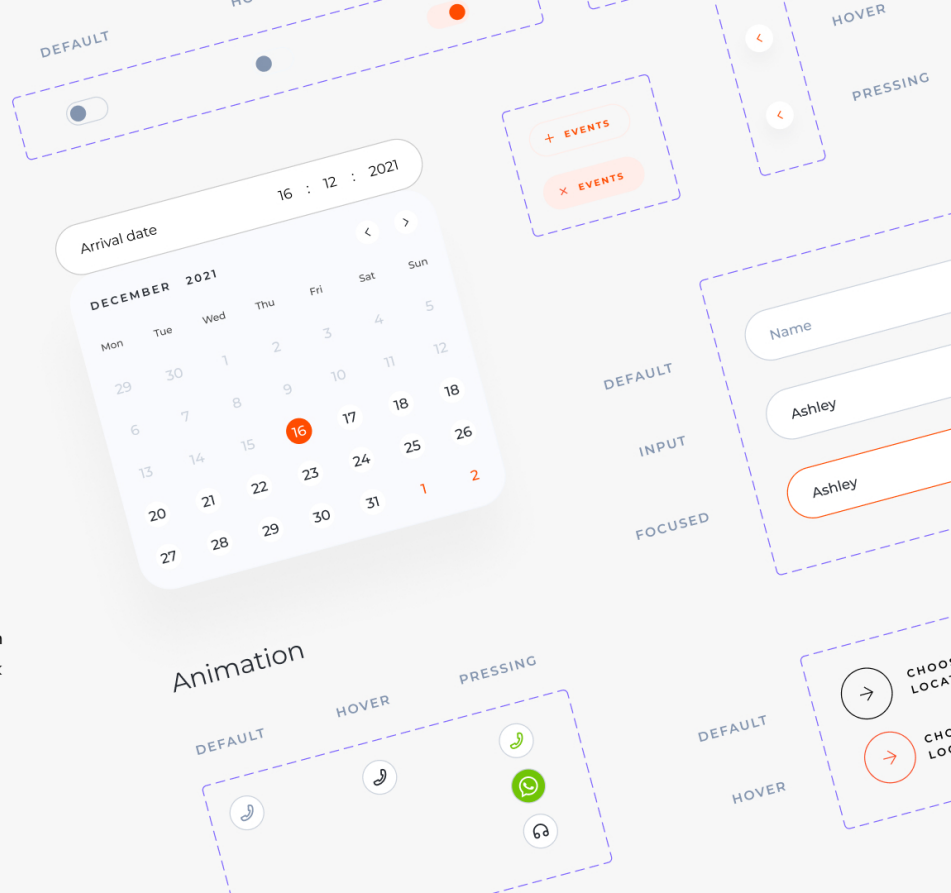
# Objective

To develop a convenient functional site with an attractive modern design for a recreation complex. The user should be able to book and pay for the services he needs and get acquainted with the upcoming events in Foxtrot.

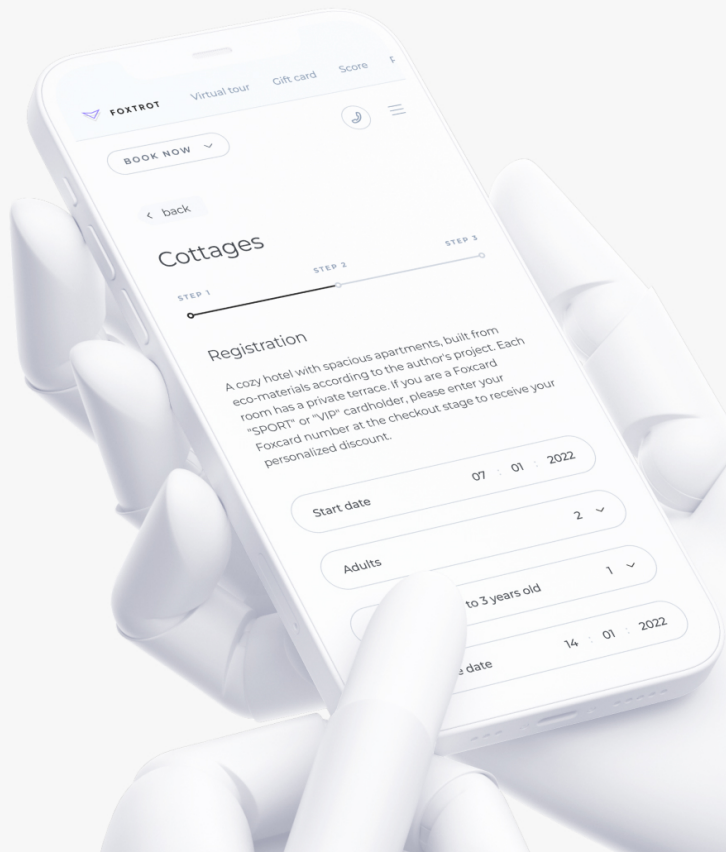


# Solution

To develop a convenient functional site with an attractive modern design for a recreation complex. The user should be able to book and pay for the services he needs and get acquainted with the upcoming events in Foxtrot.







# Technologies and tools

When developing the site, we used the layout on the Framework Vue.js. Integration with the accounting system of the complex developed a system of discounts. The developers paid particular attention to the interface and ease of navigation on the site.



# ANVIL

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